

Card Readers and Contactless Giving

Some churches have begun to use card readers and contactless donations to increase their income. We would encourage you to consider this to help you to bring in more and larger donations to support your church. A variety of readers are available at discounted prices through Parish Buying <https://www.parishbuying.org.uk>, from small hand held units to larger table top or free standing units. For example, the iZettle reader and the Goodbox are two types of card readers with different advantages and disadvantages. See below.

Why Should we use Card Readers in Church?

- Use of cards is ever increasing – people don't carry cash
- Young people in particular are using cards more and more for payment
- Even if people carry cash it will be small amounts. They are likely to donate more by card
- A reader can be left in the church for visitors to donate if the church is open
- A reader could be used at baptisms, weddings and funerals where people want to give a donation but do not have cash
- A reader is an excellent way to get more donations at concerts or big events.

iZettle and GoodBox card readers – Pros and Cons

iZettle



Pros:

- Available at discounted price on Parish Buying site
- Accepts contactless payments and also chip and pin for larger amounts

Goodbox Core



Pros:

- Available at discounted price on Parish Buying site
- Can be used offline without WiFi or mobile connection

<ul style="list-style-type: none"> • Low purchase costs (reader only £29; total around £200 including charging cradle, iPad and stand if using a refurbished iPad) • Low transaction costs (currently 1.25%) • Can be customised to receive payments for different items at different prices • Can use more than one reader for one account • A new app is available which can be customised with your own artwork and makes the donation experience more user friendly • Can be used as a small portable device connected to personal phone <p>Cons:</p> <ul style="list-style-type: none"> • Must have a continuous WiFi or 3G (or better) connection • Fairly technical set-up and requires a phone or iPad to work • If using more than one device each must be connected to a different phone/ iPad • Need to buy separate stand for the iPad to ensure security if unattended 	<ul style="list-style-type: none"> • No need to connect to a phone or iPad. Just one device is needed. Set up is simple and user friendly • Attractive screen which can be customised with your own artwork to attract donors, and is easy and user friendly for donations • Good box minis and Goodplates are available which can also take chip and pin payments • Can use more than one device for one account • Comes with a tabletop mount and an optional security cable <p>Cons:</p> <ul style="list-style-type: none"> • Good box Core can only accept contactless payments • Cannot be customised for paying for a range of different items, though different amounts can be selected • Higher purchase cost (currently £335+VAT, plus £25+VAT set up fee through Parish buying) • Higher transaction costs (currently 2.5%)
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